



April, 2013

Making BIG Data Music

Are you planning on attending the [Spring URISA BC](#) conference on May 23rd? If so, make sure you don't miss ICIS' presentation: Making BIG DATA Music.

ICIS is providing one answer to one of the BIG questions associated with BIG Data: Where does BIG Data come from? Maybe a metaphorical answer can illustrate the question.

The idea of Big Data can be likened to a symphony. The value (or the overall sound) comes from the orchestra as a whole; yet the music is comprised of individual notes generated by a bunch of disparate instruments played by each musician. The music is facilitated by the conductor who controls the integration and delivery of the piece. Thus the integrated data becomes the music.

Make sure to attend the Spring URISA BC conference on May 23rd to listen to how ICIS is making the music and facilitating BIG Data.

The slide features the URISA British Columbia Chapter logo on the top left and the ICIS logo on the top right. The main title is "GeoShare: Making BIG DATA Music". Below the title is a cartoon illustration of a conductor leading an orchestra of various musicians playing different instruments. At the bottom, a green arrow points to the right, containing the text: "ICIS is a leader in the sharing of geospatial information; driving collaboration, integration, adoption and use of spatial data for the social and economic benefit of British Columbia".